



REMOTEWELL

An Agritech Solution for Digitalization of Groundwater Extraction

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Food and Agriculture Organization
of the United Nations

PRODUCT AWARDED BY THE



UNITED NATIONS

1.6M

Tubewells in Pakistan

500K

Electrical Tube Wells

22K

Drip Irrigation Systems

10K+

Solar Tubewells

Pakistan Challenge in Groundwater based Agriculture

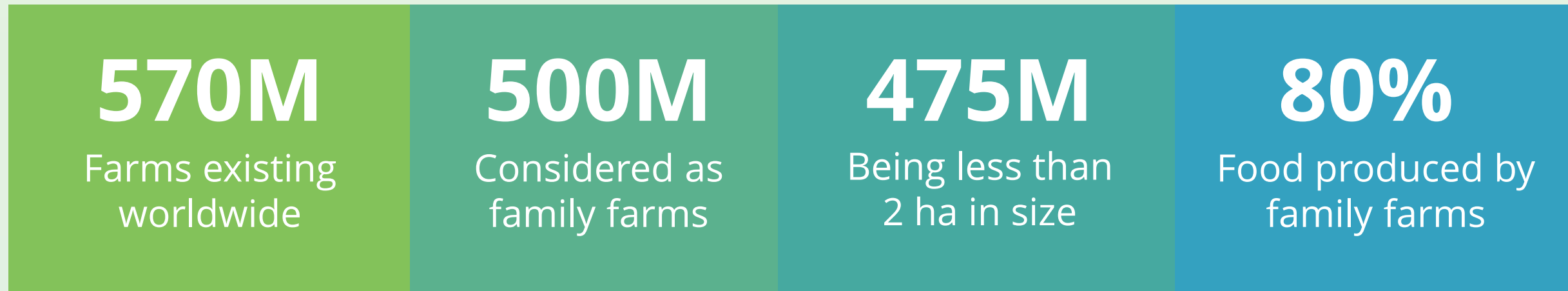
Undigitized farms rely on physical work and local presence to control workflows like water irrigation, fertilization and crop selection. There is no possibility to aggregate important data like, humidity, temperature, soil quality and crop health over a constant period of time.

Therefore, yield efficiency, water & energy efficiency, crop performance and technical failures can not be controlled or monitored adequately. Revenue waste, bottlenecks in crop performances are rising and impacting socio-economic conditions. Additionally, un-tracked farm numbers are growing!

PROBLEM STATEMENT

Farmer's Pain Points

Family Farms Worldwide



Labor Cost and System Low Efficiency



Physical Presence & No Time to Learn



Lack of Water & Energy Tracking



Downtime & Maintenance Costs



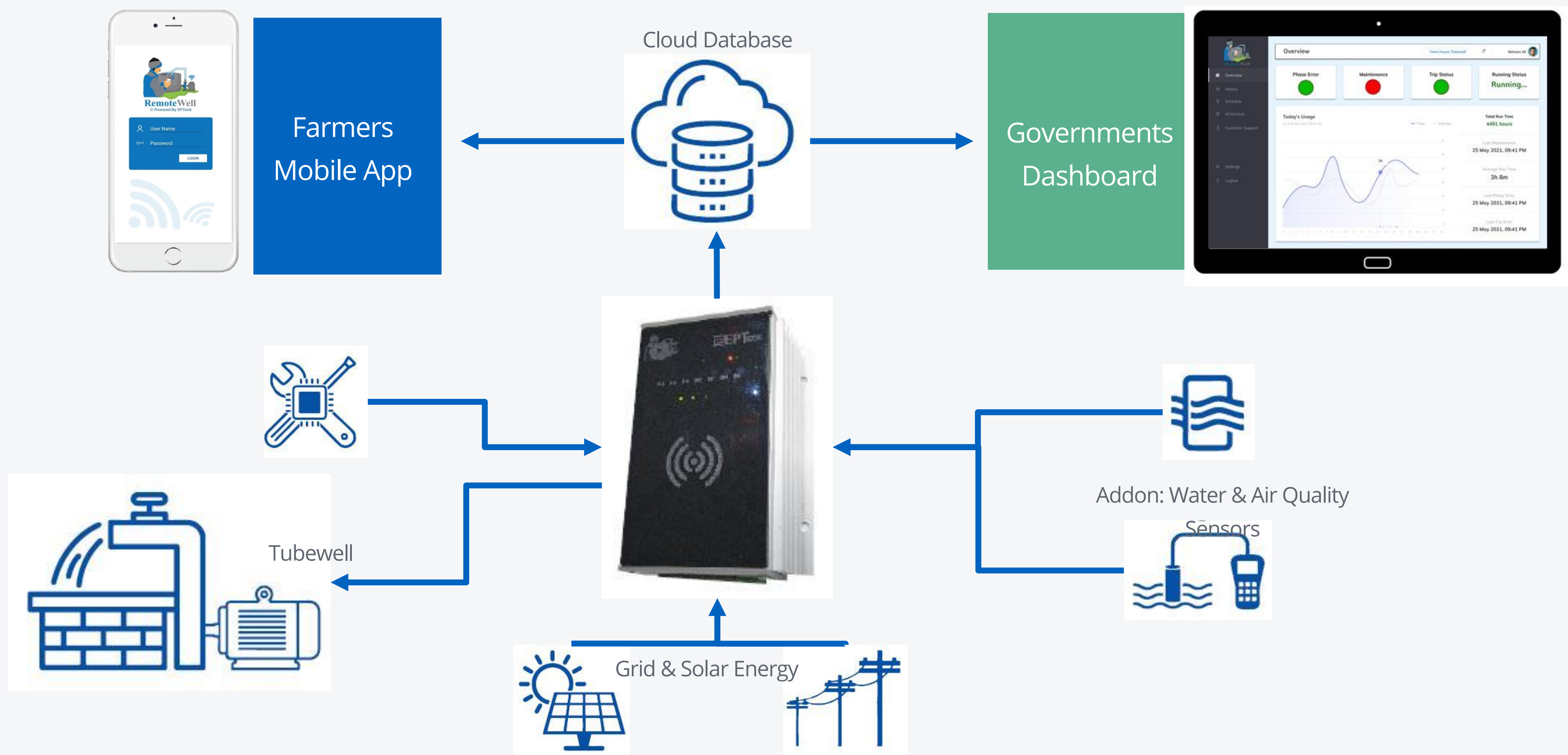
Lack of Data/Statistics



Next Generation Engagement

THE SOLUTION

Easy adoptable into exiting ecosystem for Farmers





Control Unit

RemoteWells Control Unit aggregates sensor data and controls the pumps. It enables remote & smart capabilities to rural agriculture farms.



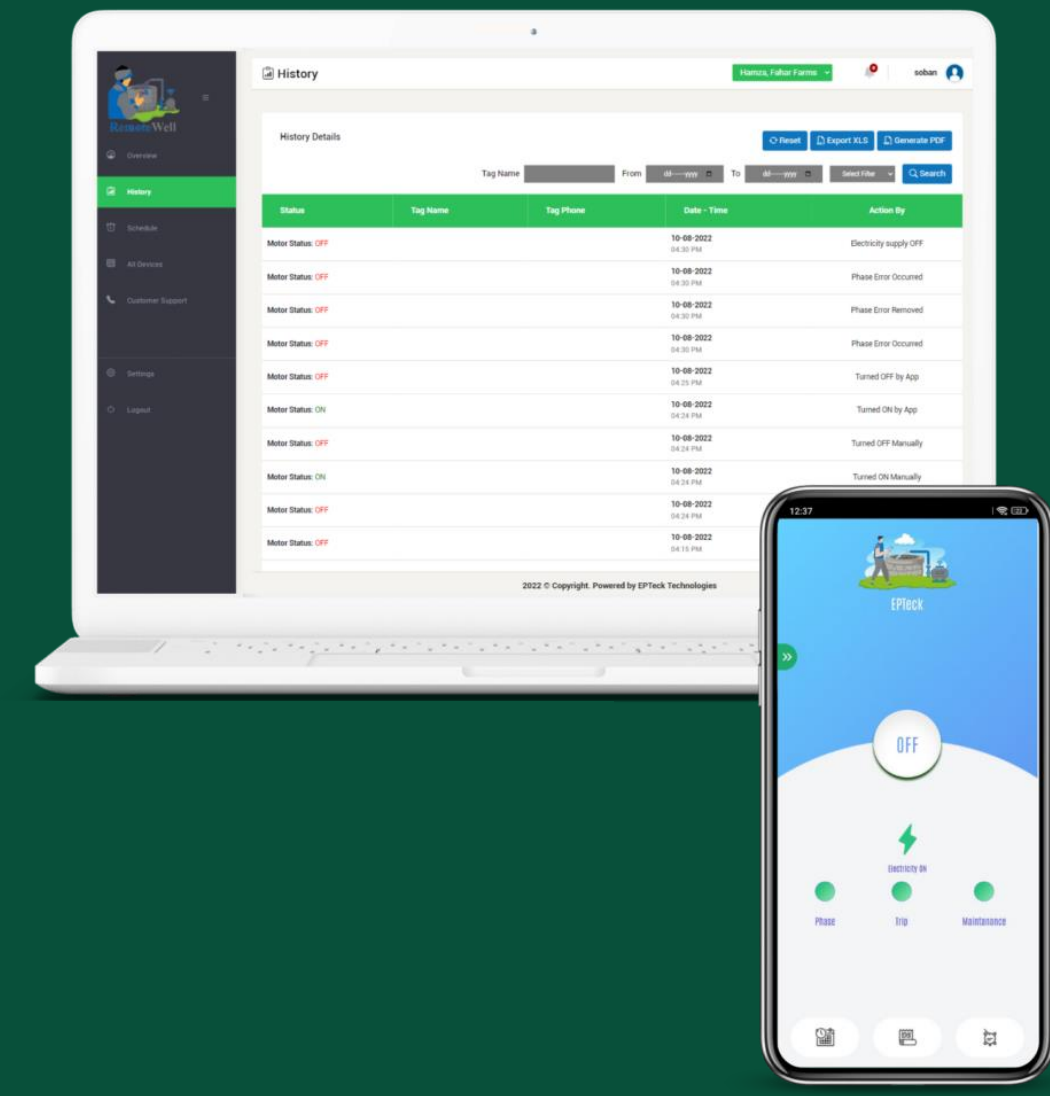
THE SOLUTION

Designed for tube wells and drip irrigation systems, **RemoteWell** is an IoT device that offers wireless switching, scheduling, controlling and ensures the aggregation of real-time sensor data.

RemoteWells software application features predictive maintenance, air, soil and water quality monitoring, and most crucially, power consumption versus output water to assess the effectiveness of the farming operation. **RemoteWell** allows to control and monitor water irrigation, fertilization and crop selection through a smartphone app anytime and anywhere.

Cloud Software

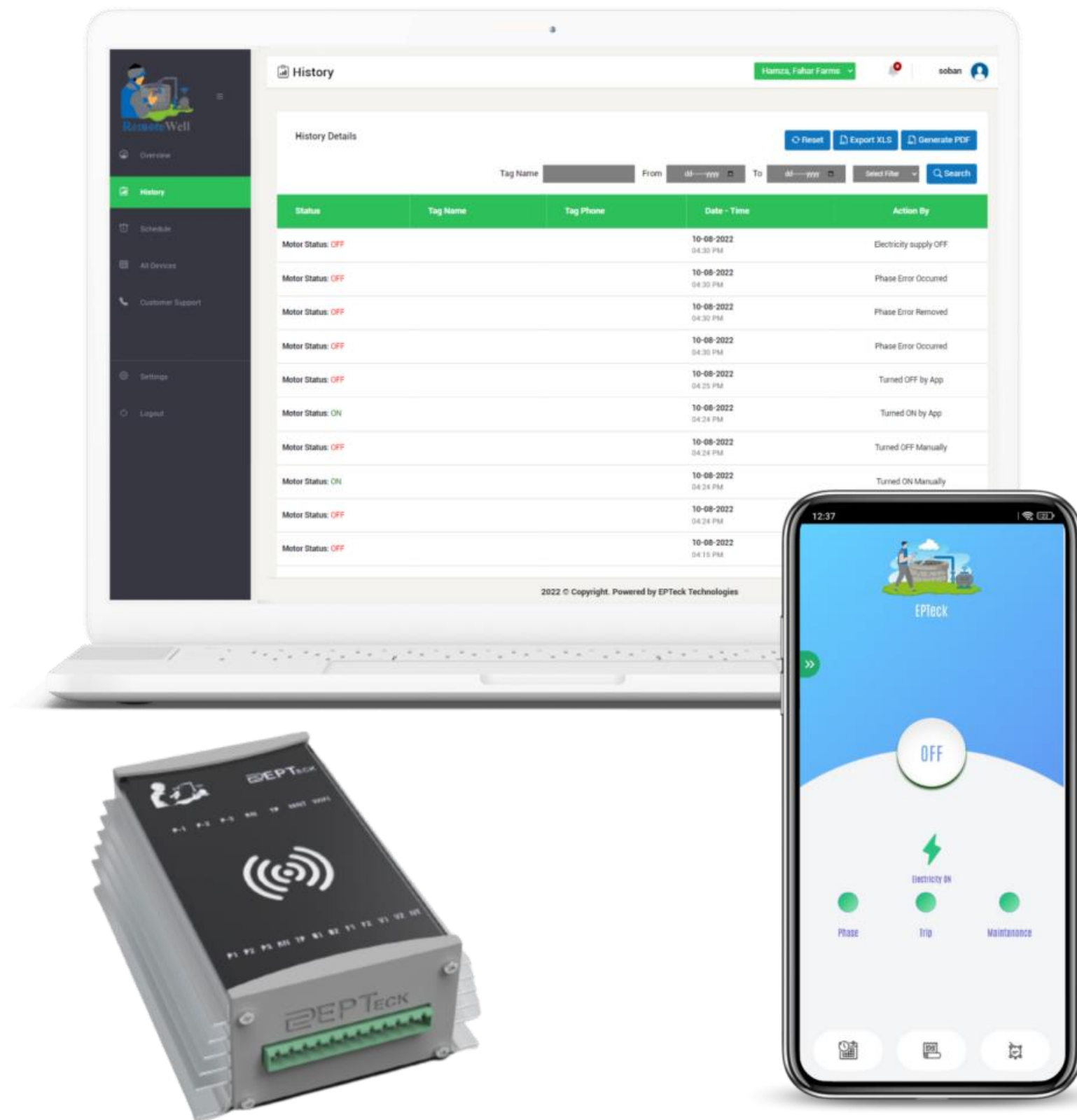
RemoteWells unified dashboard visualizes the aggregated sensor data into meaningful key metrics and provides full remote pump control through any mobile device.



INTELLIGENT FARM MANAGEMENT MADE EASY AS TAPPING YOUR PHONE



Very easy usability for farmers according to their intuitive understanding and common use of irrigation systems



Monitoring

Monitors all farm data that occurs in real-time for data logging, data aggregation and fault detection.



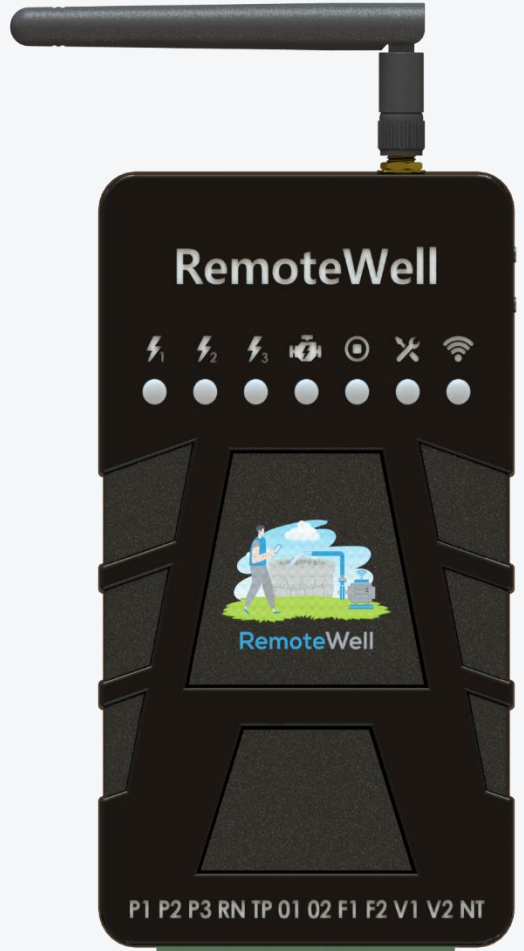
Scheduling

Creates schedules to automate watering operations and indicates fertilizing needs in the farmers fields.

Automation

Automates the watering process based on sensor, satellite imaging and cloud data to achieve higher crop yield.

Remotewell Use Cases For Agri Farming



Centre Pivot Irrigation System



Drip Irrigation System



Solar TubeWell



Electrical TubeWell



PRODUCT VARIANTS



RemoteWell Pro

- B2C market
- low cost
- for 3-phase star/delta
- installable inside or outside of control panel
- human and motor protection
- scheduled maintenance
- for farmers

USE CASES

- Family Farmers TubeWells
- Drip Irrigation



RemoteWell Ultra

- B2B market
- high accuracy of power monitoring
- for 3-phase star/delta
- installable inside control panel
- IP67 outdoor variant
- build in support for multiple add on modules
- basic predictive maintenance
- for corporates

USE CASES

- Corporate Farms
- Housing Society Water Management
- Industrial Water Management
- RO Plant Water Management
- City Waste Water Management



RemoteWell Plus

- B2C market
- single-phase motors
- submersible pumps
- up to 80A switching
- device acts itself as own control panel
- human and motor protection
- scheduled maintenance

USE CASES

- any single-phase / submersible motors
- rice fields irrigation



Advance Irrigation Ecosystem Smart, Digital & Compatible













RemoteWell's IoT device acts as the central aggregation unit to capture all relevant data for the calculation of the optimal operation of each rural farm worldwide.



FARMERS DIRECT BENEFITS

BEFORE

AFTER

BEFORE	AFTER
 Time Intense Operation of Tubewell	 Time Saving
 One Person for One Tubewell as Labour	 Labour Saving
 \$300 USD Repair Costs per Year	 Electrical Damage Control prevents Damage
 Overspending on Energy Costs	 30% Energy Expenditure Saving
 No Data Collection of History	 Increased Crop Performance by History Tracking
 No Engagement of Next Generation Farmers	 Remotewell Technology addresses this Challenge



NON-Govt. ORGANIZATIONS

Hardware (IoT Device)

SAAS (App, Dashboard)

Data (Energy, Land, Water, Air)

- creating huge social impact with data-driven decision making
- doing what matters most, a step towards saving water & energy
- special dashboard with all parameters of organization interest
- cluster of local farm monitoring



FARMERS

Hardware (IoT Device)

SAAS (App, Dashboard)

- farming yield increase
- remote access to farm data
- personalized mobile app dashboard
- asset protection & monitoring
- predictive & scheduled maintenance
- automated billing scheme
- subsidized installation cost

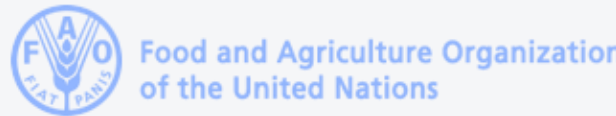


GOVERNMENTS

Data (Energy, Land, Water, Air)

- environment protection planning
- can suggest farmers crops based on water/soil/air data
- groundwater consumption patterns and extraction
- energy consumption monitoring
- data-driven subsidy for farmers

Award Winning Product

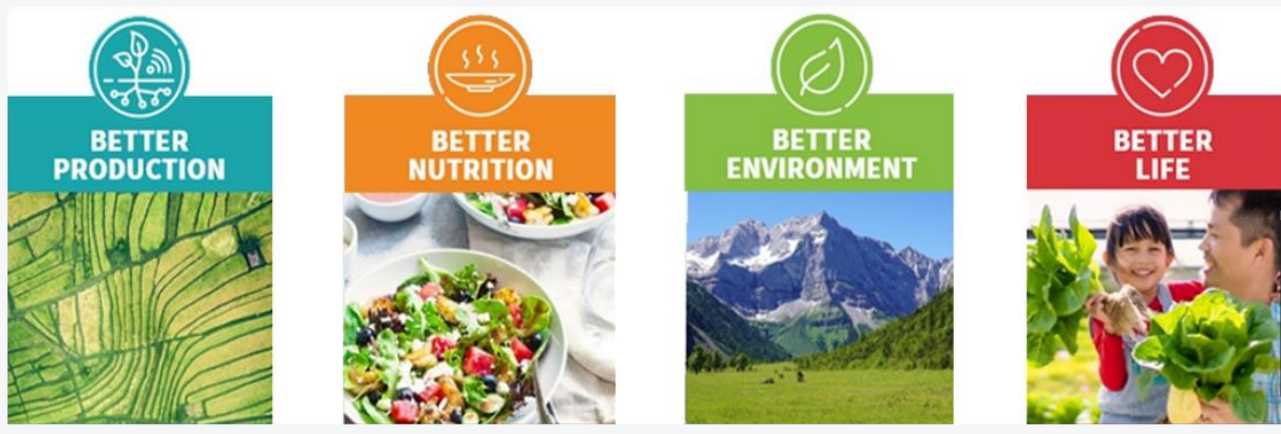


2. Place at AgrilInno Challenge 2021

RemoteWell won the 2nd placing worldwide in the “Global AgrilInno Challenge 2021” by the FAO (Food & Agriculture Organization) of United Nations. The challenge was organized in cooperation with Zhejiang University, Ministry of Agriculture China, and the International Telecommunication Union.



ADDRESSING SDG's & BETTER FOUR



OUR PARTNERS

Strong Product-Market Fit with amazing Partnerships



DIGITAL SOLUTION

RemoteWell will be the leading provider of Irrigation and Fertilization monitoring and tracking solutions to farmers around the world. We use our enthusiasm and years of expertise in irrigation, agronomy, and environment sensing to create cutting-edge solutions that will maximize crop yield on your field.



Customer Experience



Geographic foot-print expansion – Pakistan

RemoteWell plans a coherent expansion of its sales and service footprint which balances the need to rapid sales expansion with management capacity, logistical efficiency and capital availability. At the moment, RemoteWell is installed in 21 Districts from Punjab and KPK. Quality of service (pre- and post-sale) in the markets serviced would be a prerequisite for all expansion in those markets whether via dealerships network as well as digital marketing reach out.



CURRENT INSTALLATION LOCATIONS	
DISTRICTS	DISTRICTS
Khanewal	Chiniot
Multan	Lahore
Vehari	Nankana Sahib
Bahawalpur	Sheikhupura
Lodhran	Muzaffar Garh
Bahawalnagar	Dera Ghazi Khan
Sahiwal	Bhakkar
Pakpattan	Layyah
Okara	Rahim Yar Khan
Faisalabad	Upper Dir KPK
Jhang	Malakand
Toba Tex Singh	

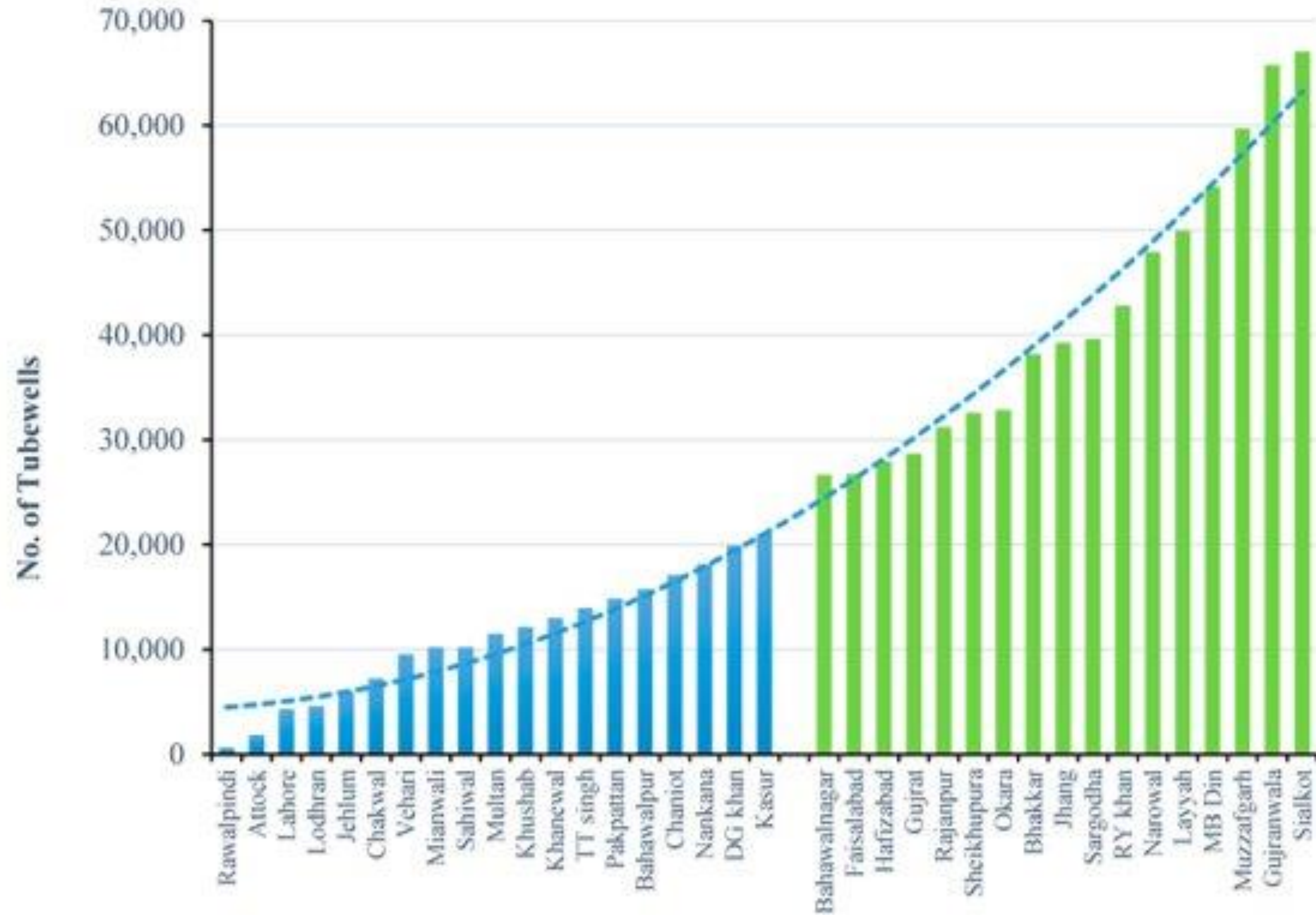


INTERNATIONAL MARKET

RemoteWell expansion to Saudi Arabia and Middle East



Pakistan Challenges & Opportunities



<https://www.mdpi.com/2073-4441/12/11/3017>

Punjab Agricultural Statistical Department



Government of Pakistan

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کسان دوست بجٹ، زرعی قرضوں کی حد 1800 ارب سے بڑھا کر 2250 ارب روپے کر دی گئی، 50,000 زرعی ٹیوب ویلز کی شمسی توانائی پر منتقلی کے لیے 30 ارب روپے مختص کیے گئے۔

#بدحالی_سے_خوشحالی_کا_سفر

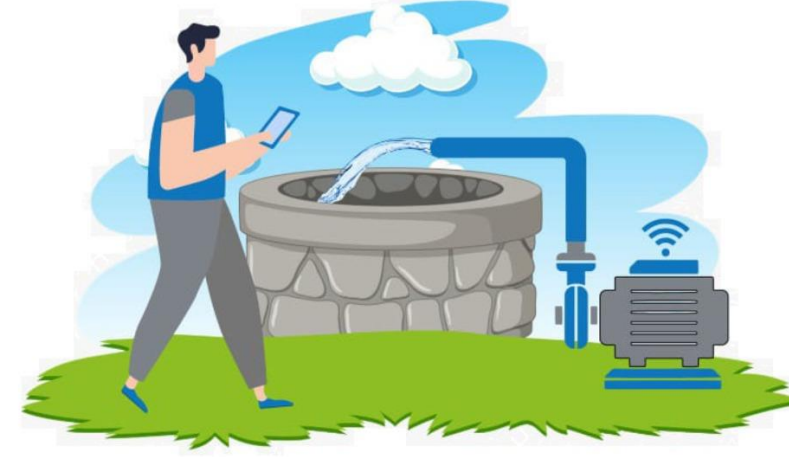
#PMVisionBudget2023_24

عوام دوست بجٹ
BUDGET
2023-24

شعبہ زراعت

زرعی قرضوں کی حد 1800 ارب سے بڑھا کر 2250 ارب روپے کر دی گئی۔

50,000 زرعی ٹیوب ویلز کی شمسی توانائی پر منتقلی کے لیے 30 ارب روپے مختص۔



RemoteWell

Committed to Serve Pakistani Farmers

We are open to Partnerships to conserve Water and increase Water Productivity



THANK YOU

<https://remotewell.io/>

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